

Requirements for DVD recorded programs for submission To Dickson Local Access Channel 19

1. Must use DVD-R blanks, NO DVD+R, or re-writable such as DVD-RW and DVD+RW's. DVD-R blanks are cheap; there is no need to re-record on these disks so do not use any blanks except DVD-R
2. Program DVD's will have to be submitted in an appropriate case for protection. The surface of RECORDABLE DVD's is quite fragile, not like commercial DVD's that are pressed similar to vinyl phonograph records. Please do not touch the record surface or allow the disk to be laid on a rough surface with the record surface facing down.
3. Program length: If you are allotted a 30 minute slot then your program DVD must have material (video) that runs up to or past 30 minutes in length. This material should be video that is promotional or just a filler.
4. You can burn (record) your DVD on a standalone DVD recorder or burn it on a computer that is equipped with a DVD burner and appropriate software.
5. Do not create or allow "menus" at the beginning as is done with commercial DVD movies. Just simply record from beginning to end making sure you fill all of the allotted time. Remember, our playback equipment will "cut" your program at exactly the end of your allotted time.
5. Once you start recording your program on a DVD you cannot stop and start over again on that disk. It will not play on our equipment. You must begin again on a new disk.
6. **DON'T FORGET!!! YOU MUST FINALIZE THE DISK AFTER RECORDING!!!! NO EXCEPTIONS!!! IF A DVD IS RECEIVED THAT HAS NOT BEEN FINALIZED IT WILL NOT AIR, PERIOD!!!!**

Recommendations

1. For the maximum quality of video (best picture) please record your program directly to your DVD recorder. Please don't dub your program from VHS tape to DVD. This technique results in poor video quality. If you record to DV tape in your camera then you can dub to DVD from that with fairly good quality. The idea is to eliminate VHS taping altogether because the quality has always been poor and the industry is rapidly moving away from that video format making it almost impossible to buy a VHS tape machine and impossible to buy tapes. The viewing public has been and still is, equipping their living rooms with high quality TV sets such as digital and hi definition; large screens that make VHS look even worse. We have no VHS equipment in our new control room.